Andrea Hernàndez

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Remote, Worldwide

LinkedIn Profile   Portfolio https://andreahg.site/

About myself

I'm a multidisciplinary designer with a strong focus on user-centered digital experiences. I've collaborated on projects from early research to polished delivery, always balancing user needs and business goals. I thrive in remote, flexible work environments and enjoy solving real problems through iterative design. Specialized in UX/UI, WordPress, and creative tools for digital creators.

Profile

Age: 29 years old   **From:** Catalonia, Spain

Strengths: Analytical, collaborative, empathetic, and creative.

Background: Specialized in Multimedia Design, Communication, and Digital Concept Development.

I work across the full design process—from research to polished interfaces—with a strong eye for usability and visual clarity. I thrive in distributed teams and care deeply about designing meaningful, accessible products for a global audience.

Skills

Product & UX Design	**UI & Visual Design**
User Research	Figma
Prototyping	Adobe CC (Photoshop,
Usability Testing	Illustrator, InDesign)
UX Strategy	Visual Design
Problem Solving	Design Systems
Design Thinking	Prototypes

Front-End & Tools	**Collaboration & Workflow**
HTML/CSS (basic)	
WordPress & Wix	Notion
Software QA	Miro
Alpha/Beta Testing	Content Strategy

Languages Competence

Spanish: Mother tongue - C2

Catalan: Father tongue - C2

English: Advance - C1

Education

2020-2022 Bachelor's top-up in Digital concept management
Business Academy Aarhus, Denmark

2018 - 2020 AP in Multimedia Design and Communication UX Specialization, Business Academy Aarhus, Denmark

2014 Title "Bachillerato Científico"
Blanes (Girona) Spain INS S'Agulla

2012 Graduate on secondary school obligatory (GESO)
Blanes (Girona) Spain INS Sa Palomera

Work experience

June 2025 – October 2025 Tordera
La Masia · Multidisciplinary Designer. Redesigned the website and created social media content, digital assets, and marketing campaigns.

Jan 2024 – Jan 2025 Vietnam
GEODT · UX/UI Designer (Freelancer) – Website design, branding, and product interface in remote collaboration.

May 2024 – Jul 2024 Cambodia
Blue Indigo Yoga · Social media strategy (Freelancer)

Jan 2024 – May 2024 Thailandia
Habitat · Content Designer (Freelancer) – Social content revamp and user experience enhancements.

Sept 2023 – Dec 2023 Amsterdam, Netherlands
Bison Rouge · UX/UI & Visual Designer (Freelancer) – Full-cycle design from brand to interface.

Jan 2023 – Jun 2023 Amsterdam, Netherlands
Reflexology Project · Product Designer (Freelancer) – Created wellness brand and user-centric digital solution.

Mar 2020 – Oct 2023 Amsterdam, Netherlands
SMAL · UX/UI & Brand Designer – Cross-platform product design for European clients. (e.g. Vodafone, Elgato).

Jan 2019 – Mar 2019 Aarhus, Denmark
Capturi · UX/UI Intern – User interface and prototype development.